

## Free Library Festival Street Fair & Literary Marketplace

The Free Library Festival's Street Fair & Literary Marketplace is the place for bookstores, publishers, cultural organizations, and authors to sell books, share their missions, and promote literacy. It's also where readers can discover new writers and explore what's new in the literary world.

**Read below for special in-booth activities and promotions that will be offered by our Festival Exhibitors!**

### Exhibiting Sponsors

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#### Bank of America



#### Bank of America

*Financial education information*

Sponsor of the [Bank of America Main Stage](#).

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#### CLEAR Wireless

*Superfast mobile internet*

[www.clear.com](http://www.clear.com)

Stop by for streaming videos, demo station, and a prize wheel! Sponsor of the [CLEAR Writers Salon](#).

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#### Dietz & Watson

PREMIUM MEATS AND ARTISAN CHEESE  
Expect the Best



#### KYW News Radio

*All News. All the Time.* | [kyw1060.com](http://kyw1060.com)

The KYW Kidcast Mobile Studio will be making a stop at the Free Library Festival. Your kids won't want to miss their chance to be a KYW News Anchor! Major Media Partner.

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#### Philadelphia Inquirer & Daily News

[www.philly.com](http://www.philly.com)

Stop by the newspaper booth and receive a free gift when you sign up for subscriptions to the *Philadelphia Inquirer* or *Daily News*! Major Media Partner.

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#### Sprint

*Ask about your discount today!* | [www.sprint.com/save](http://www.sprint.com/save)

Sprint will be promoting new products, services--including 4G service, and ANDROID applications at the Festival. Stop by to enter to win a phone and pick up a give away for the kiddies! Sponsor of the [Sprint Story Hour Room](#).

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### Literary Exhibitors

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#### The Academy of Natural Sciences

*Connecting People to Nature since 1812.*

[www.ansp.org](http://www.ansp.org)

Founded in 1812, the Academy of Natural Sciences is the oldest natural history museum in the Americas, whose mission is “the encouragement and cultivation of the sciences.” At the Festival, knowledgeable and engaging staff will bring real specimens—including fossils, skulls, feathers, and more—for families to see and touch, and will encourage a desire for families to learn about nature and the environment. Families may also enter to win free passes to the museum!



### Best Fairy Books

*Publishing award-winning children's picture books.*

[www.bestfairybooks.com](http://www.bestfairybooks.com)

Best Fairy Books is returning for their third year as a Free Library Festival exhibitor, and will be featuring their award-winning books, *The Knot Fairy*, *The Sock Fairy*, and *The Belly Button Fairy*. They will also offer a sneak preview of their upcoming book, *The Fart Fairy*, and advance orders will be accepted. Special discount prices will be offered at the Festival and there will be gifts with each purchase.



### Bialo Publications

*Micropublisher focusing primarily in the genres of poetry, historical fiction, and mysteries*

[www.bialopublications.com](http://www.bialopublications.com)

Author A.J. Bialo will be on hand both festival days to promote and sell her books. A.J enjoys a passion for philosophy, history, and writing both poetry and historical fiction/mystery. Her poetry has been published in online journals including *Poetry Magazine* and *Little Brown Poetry*. Her recent publications include *The Reflection Tree*, a full length book of poetry, *Memoires from Lawrence*, a compilation of historical short stories and epic poems, and *The Book of Ruth*, her first historical mystery. Look for her at the Bialo Publications, Inc. booth where you can buy a signed copy of her works at a 25% discount.

### BookTV on C-SPAN2

*Each weekend, BookTV features 48 hours of nonfiction books from Saturday 8am (EST) to Monday 8am (EST)*

[www.booktv.org](http://www.booktv.org)

Are you a fan of non-fiction works and in-depth programming? Each weekend, Book TV features 48 hours of nonfiction books from Saturday 8am (ET) to Monday 8am (ET). Catch accomplished and upcoming authors discuss their works on history, current events and public affairs. At C-SPAN2's Book TV booth, you can find and watch your favorite authors online through the C-SPAN Video Library, grab a free Book TV bag, and learn more about C-SPAN's public affairs programming. At the festival, you can also drop by to answer, "What are you reading?" for Book TV's YouTube page.



### Center City Independent Schools

*A consortium of independent schools serving families in Center City Philadelphia, including Friends Select School, Greene Towne School, and St. Peter's School.*

[www.friends-select.org](http://www.friends-select.org)

Center City Independent Schools is a coalition of three independent schools in Center City Philadelphia: Greene Towne School, Friends Select School and St. Peter's School. Independent schools are noted for their individualized attention for students, high-quality and committed teachers, and supportive learning environments. All three schools integrate the rich resources of the city into the everyday learning experiences of their students. At the Festival they will offer informational literature on the schools, as well as free giveaways.

### Chemical Heritage Foundation

*We tell the story of chemistry*

Library | Museum | Center for Scholars | [www.chemheritage.org](http://www.chemheritage.org)

The Chemical Heritage Foundation (CHF) fosters an understanding of chemistry's impact on society. CHF produces a variety of books and other materials that tell the story of chemistry, from alchemy to nanotechnology, Bakelite to biomedicine. CHF's publications include biographies, memoirs, exhibit catalogs, conference proceedings,



cultural histories, educational resources, corporate histories, white papers, *Chemical Heritage* magazine, and the science-podcast series *Distillations*. Materials are available to download, purchase, or preview online at [www.chemheritage.org/pubs](http://www.chemheritage.org/pubs).

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#### DBookmahn's Used and Rare Books

*Specializing in quality used and new history, military affairs, and nonfiction books.*

[www.usedhistorybooks.com](http://www.usedhistorybooks.com)

DBookmahn's Used and Rare Books features quality non-fiction and scholarly works. At the Festival, they will have a selection of new history and military affairs books available. They will also host book signings with Joyce Burnett, author of the 2009 Christian Small Publisher Book of the Year *Adam's Belle: A Memoir of Love Without Bounds*, and Dr. Gerald G. Polesky, author of the recently released *Human Capital: The Untapped Treasure*.

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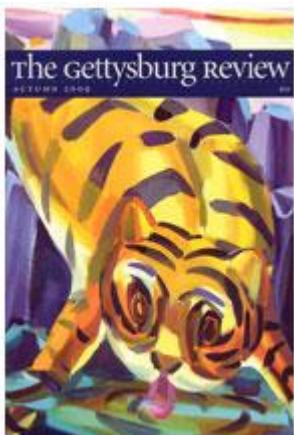
#### Dorrance Publishing

*Celebrating 90 years in the publishing industry. Building lasting relationships one satisfied author at a time.*

[www.dorrancepublishing.com](http://www.dorrancepublishing.com)

Dorrance Publishing is pleased to be celebrating our 90th anniversary this year by returning to our Philadelphia roots. Originally known as Dorrance & Company, Inc., we were founded in 1920 by Colonel Gordon Dorrance and other members of his distinguished Philadelphia family to provide a service for new or unknown authors. Dorrance could not carry on the tradition without a forward looking attitude, so along with our paper editions we also publish all of our books as e-books. Utilizing the free wi-fi available at the Festival to anyone with a Free Library card, our e-books will be available for purchase along with paper editions. We also welcome anyone interested in the publishing process to stop by our booth to pick up a free guide to publishing.

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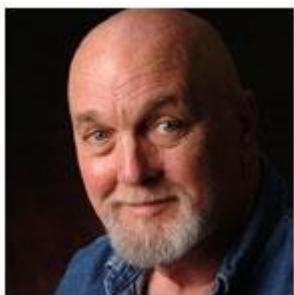


#### The Gettysburg Review

[www.gettysburgreview.com](http://www.gettysburgreview.com)

*The Gettysburg Review* is recognized as one of the country's premier literary journals, publishing the very best contemporary poetry, fiction, essays, and art. Since its debut in 1988, it has featured work by such luminaries as E. L. Doctorow, Rita Dove, James Tate, Joyce Carol Oates, Richard Wilbur, and Donald Hall, with more than 100 short stories, poems, and essays first published in *The Gettysburg Review* continuing on to be reprinted in various prize anthologies. An award-winning magazine, *The Gettysburg Review*'s editing, elegant design, and stunning graphics have earned prizes including a Best New Journal award and four Best Journal Design awards from the Council of Editors of Learned Journals, and a PEN/Nora Magid Award for Excellence in Editing.

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#### Gurdjieff Legacy Books with Used Esoteric Books

[www.gurdjieff-legacy.com](http://www.gurdjieff-legacy.com) | [www.usedesoteric.com](http://www.usedesoteric.com)

*Gurdjieff Legacy*, along with booth partner *Used Esoteric Books*, offer great Festival discounts on new and used books on a wide variety of spiritual and esoteric subjects. Featured during this Festival are William Patrick Patterson's latest book, *Spiritual Survival in a Radically Changing World-Time*, and the definitive biography of Carlos Castaneda, *The Life and Teachings of Carlos Castaneda*, this weekend only, 40% off! We will also offer special Festival discounts on Used Esoteric Books. Come by our booth to see our discounts on Meditation, Yoga, Fourth Way, Freemasonry, Enneagram, Rudolf Steiner, Advaita Vedanta, JG Bennett, Theosophy, Shamanism, Eastern and Western Spirituality, and much more.



### Thomas Herninko

*Rage* (Xlibris, 2008)

[www.xlibris.com/rage](http://www.xlibris.com/rage)

*Rage* is self-published author Thomas Herninko's first novel. Following the story of a family from the 1960's into the present, it shows them divided by the Vietnam War and the turmoil of the times, before finally coming together in a tragic ending. At the Festival, he will be offering a 25% discount on both paper and hardback copies of the book.

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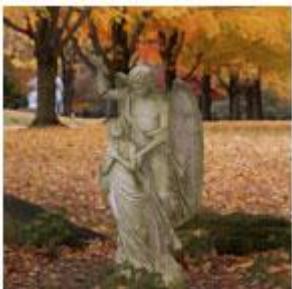
### L. Thiel Hewlings

*Ophelia: In the Beyond, Book One* (BookLocker, 2009)

[www.opheliart.com](http://www.opheliart.com) | <http://www.booklocker.com/books/4410>

Author L. Thiel Hewlings started her career as a painter. After years in the fine arts, she began writing *Ophelia: In the Beyond*, the first book in her Ophelia Trilogy. The fantasy follows Ophelia Psiharis, a young girl who comes to discover herself in her struggle to save the mythical Land of Cain from destruction. Ms. Hewlings also created a line of hand-painted clothing, Ophelia Wearable Art, based on the book series.

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### Laurel Hill and West Laurel Hill Cemeteries

*Founded in 1869, West Laurel Hill Cemetery is a non-profit and non-denominational cemetery located just outside of Philadelphia. Laurel Hill Cemetery is an outdoor sculptural garden, a horticultural gem, and a truly unique historical and education resource.*

[www.forever-care.com](http://www.forever-care.com) | [www.thelaurelhillcemetery.org](http://www.thelaurelhillcemetery.org)

West Laurel Hill Cemetery will feature its new book, *West Laurel Hill: A Visual Walk Through A Historic American Cemetery*. This book details the rich history of the Cemetery and some of its most famous residents. The author will be present for signing and free materials including our arboretum walking tour booklets will be available. Visitors can purchase the book at a discounted price. Our sister cemetery, Laurel Hill, will also provide informational and educational materials. Both cemeteries will hold a drawing for a free private tour and offer children's activities and giveaways.

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### MidAtlantic Book Publishers Association

*Association for small and independent publishers in the MidAtlantic region.*

[www.MidAtlanticBookPublishers.com](http://www.MidAtlanticBookPublishers.com)

The MidAtlantic Book Publishers Association is an association of small and independent publishers in the MidAtlantic Region, from New Jersey to Virginia. At the Festival, MBPA be displaying books of all types for adults and children from independent publishers in the area. This is a great opportunity to learn about the interesting variety of books being published by independent publishers and to discover new books that you might not be aware of. MBPA will be hosting author signings in the booth throughout the Festival.

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### Middleway Press

*We Publish high quality books that apply the wisdom of Buddhism to daily life.*

[www.middlewaypress.com](http://www.middlewaypress.com)

Middleway Press is the publishing division of the non-profit organization, Soka Gakkai International-USA (SGI-USA). They publish high quality books that apply the wisdom of Buddhism to daily life. Their purpose is to introduce a larger audience to the practice of Nichiren Buddhism and the philosophy of SGI President, Daisaku Ikeda. Middleway Press books are available from on-line booksellers or at fine bookstores everywhere.



### Murphy Writing Seminars

[www.murphywriting.com](http://www.murphywriting.com)

Founded by Peter E. Murphy, a nationally recognized poet and educator, Murphy Writing Seminars offers challenging and supportive workshops for poets, writers and teachers. Workshops include weekend poetry retreats, as well as the upcoming week-long trip "Vision, Valley & Revelation: A Getaway for Poets & Writers in Wales."



### Malinda Jo Muzi

*Invisible Loyalties* (2008) | *Your Kids, Their Lives* (2006)

[www.pinkrosepublishing.com](http://www.pinkrosepublishing.com)

Malinda Jo Muzi has been a psychology professor for over 35 years, her specialties family dynamics and parenting. She has published four non-fiction psychology books and one novel. The Free Library Festival will feature *Your Kids, Their Lives: A Parent's Guide to Raising Happy, Healthy, Caring Children* and *Invisible Loyalties*, her first novel. In *Invisible Loyalties*, three police officers from Lower Merion must investigate the murder of an older Jewish woman, revealing a story of family betrayal and revenge; in *Your Kids, Their Lives*, she corrects common misconceptions about parenting by offering more effective techniques gathered by distinguished child development researchers over the past 40 years.

### Painted Bride Quarterly/ Drexel University

Painted Bride Quarterly *literary magazine, appearing with Drexel Publishing Group and featuring books by the faculty of the College of Arts and Sciences.*

[www.pbq.drexel.edu](http://www.pbq.drexel.edu)



*Painted Bride Quarterly* (PBQ) is one of the country's longest running literary magazines, established in Philadelphia in 1973. PBQ combines the know-how of senior editors with the fresh perspective of interns, and makes certain that no one opinion is superior to the rest, resulting in a unique voice. PBQ operates with a dual city editorial staff in both Philadelphia and New York, where they strive to enrich both communities. At the Festival, *Painted Bride Quarterly* and Drexel University's booth will feature PBQ as well as faculty-authored books, booth side readings, and word challenge games for prizes!



### Pennsylvania SPCA – Mobile Adoption Unit

[www.pspca.org](http://www.pspca.org)

The PSPCA provides care for homeless animals, offers low cost medical services for pet care, and education for responsible pet ownership. The PSPCA's Mobile Adoption Unit will be on-site both days with adoptable dogs and cats looking for their forever homes. And, don't miss the PSPCA's special presentation about caring for kittens on the Performance Stage in Shakespeare Park at 2:30 PM on Saturday (following Judy Schachner and Skippyjon Jones—a kitten who thinks he's a Chihuahua—at 2:00 PM).

### Philadelphia Museum of Art: Publishing Department & Division of Education

[www.philamuseum.org/publications](http://www.philamuseum.org/publications) | [www.philamuseum.org/education](http://www.philamuseum.org/education)

A Parkway institution for more than 125 years, the Philadelphia Museum of Art is home to over 225,000 works of art encompassing some of the greatest achievements of human creativity, and offers a wealth of exhibitions and educational programs for a public of all ages. Present at the Festival will be the Museum's Publishing Department and Division of Education. The Museum's Publishing Department publishes the scholarly books of the Philadelphia Museum of Art; the Museum's Division of



Education offers art-related programs to children, families, adults, teachers, and special audiences.

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### **Philadelphia Science Fiction Society**

*Exploring the Future since 1936*

[www.psfs.org](http://www.psfs.org) | [www.philcon.org](http://www.philcon.org)

The Philadelphia Science Fiction Society (PSFS) is a non-profit organization that meets monthly to discuss and promote science fiction and fantasy in literature, the arts, and popular culture. They are planning to promote themselves at the Festival, as well as their annual conference, Philcon. They will also be selling gently used Science Fiction and Fantasy books.

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### **Red Head Books**

*Offering over 1,000 titles in paper and e-book formats*

[www.redheadbooks.com](http://www.redheadbooks.com)



Red Head is looking forward to attending the Festival with a selection of our titles. Our featured author for the weekend will be Adam Gallo (pictured), author of *12 Oaks*. He will be joining us from Texas for at least one book signing over the weekend. Originally from Pennsylvania, he spent most of his life in Springfield, Delaware County, where he was very active in politics. He is also a retired officer from the U.S. Army and Army Reserve with 26 years of service. Mr. Gallo is very excited about the event and has asked all of his friends to stop by the Free Library Festival.

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### **RoseDog Bookstore**

*Offering over 2,000 unique titles to the public*

[www.rosegodbookstore.com](http://www.rosegodbookstore.com)

RoseDog Books is delighted to be participating in this year's Free Library Festival. We invite visitors to stop by our booth to see unique books, including our international titles. Among our featured titles are works from Australia, Canada, and Malaysia.

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### **Nan S. Russell**

*Hitting Your Stride* (Capital Books, 2008)

*Nibble Your Way to Success* (Mountain Works Press, 2007)

[www.nanrussell.com](http://www.nanrussell.com)



Even a Stanford degree didn't protect Nan Russell from being fired from her first professional job. From minimum wage employee to former QVC Vice President, Nan learned the hard way. Now she's helping others avoid the mistakes she made, sharing real-world perspectives of what does and doesn't work at work. Today she is an award winning author of two books: *Hitting Your Stride* and *Nibble Your Way to Success*, a sought after motivational speaker, and the nationally syndicated radio host of *Work Matters with Nan Russell*.

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### **Temple University Press**

*Publisher of scholarly books and Philadelphia regional interest books*

[www.temple.edu/tempress](http://www.temple.edu/tempress)

Founded in 1969, Temple University Press chose as its inspiration Russell Conwell's vision of the university as a place of educational opportunity for the urban working class; it was one of the first to publish women's studies and ethnic studies books. From scholarly books for the global university community to locally-focused titles about Philadelphia and the Delaware Valley, Temple University Press publishes books that encourage readers to gain new perspectives on the world and a greater understanding of the social, cultural, and political forces that unite and divide us.





### Walk a Crooked Mile Books

Voted "Best of the Northwest" bookstore 3 years in a row. 80,000 books in the Mt. Airy train station

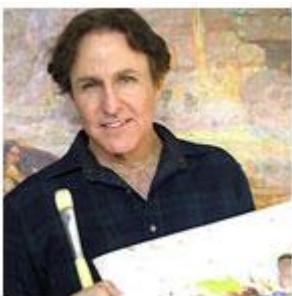
[www.walkacrookedmilebooks.com](http://www.walkacrookedmilebooks.com)

Walk a Crooked Mile Books will be hosting local author Amy Ignatow, who has a young adult book entitled *The Popularity Players* coming out on April 1 from Abrams' young adult publishing department. She is from Mount Airy and is known for her cartoons in the *Mount Airy Independent* paper. She will be doing book signings and meeting the public on both Saturday and Sunday. For more on Ignatow visit: [www.abramsbooks.com/popularitypapers](http://www.abramsbooks.com/popularitypapers).

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## Saturday Only Exhibitors

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### Kevin Convery (Saturday only)

*The Golden Thread: Reflections on Myth and Memory* (Tainbo Publications, 2009)

[www.mythicgold.com](http://www.mythicgold.com)

Kevin Convery is a Philadelphia writer/artist who has exhibited and published work both in Russia and the United States. In the late 1990s, while working as an art director and illustrator for a series of Russian textbooks, he also produced a photo essay for *The World and I* online magazine entitled 'Emerging from the Frost.' His recently self-published book, *The Golden Thread—Reflections on Myth and Memory*, is an intimate and poetic exploration of the symbol world of European myth. It features 30 original paintings in full color, and will be available at the Festival.



### Collen Dixon (Saturday only)

*Playing the Hand Life Deals You* (TFG, 2009) | *Rocked Starr* (TFG, 2010)

[www.collendixon.com](http://www.collendixon.com)

Collen Dixon is the author of the *Quadrilogy* series: *Simon Says, Behind Closed Doors...*, *In My Father's House, Every Shut Eye*, and *Relative Secrets*. In 2009, Collen completed her first non-fiction book, *Playing the Hand Life Deals You...A Realistic Guide to Managing Your Loved One's Aging & Illness*. A loving testament to Ms. Dixon's experiences, it is her hope that readers will benefit from her life lessons. She most recently completed her fifth work of fiction, a compelling novel about the treacherous music industry entitled *Rocked Starr*. She resides in the Washington, D.C., suburbs, and her motto is "Always be grateful, never be satisfied."



### Eagles Book Mobile (Saturday only)

Enjoy fun, interactive storybook readings with the Eagles Storybook Man!

[www.eaglesyouthpartnership.org](http://www.eaglesyouthpartnership.org)

The Eagles Book Mobile tackles reading to give children a better field position in their lives. Every summer and fall, the Eagles Book Mobile travels to hundreds of Philadelphia area schools, shelters, libraries, recreation centers and summer camps. At each site the Storybook Man reads aloud to children and distributes a free, new book to each child. Come hear the Eagles Storybook Man read and select your own free book at the conclusion of the reading!

**Gerald Fogerty** (Saturday only)

*Nick West and the Curse of the Haunted Island* (2008)

[www.nickwestadventures.com](http://www.nickwestadventures.com)

*Nick West and the Curse of Haunted Island* is an adventure novel by first-time author Jerry Fogarty. Join Nick West in his first action-packed adventure, as he battles the evil Captain Red Hat to save both the world and his sister from utter annihilation. An easy read that is great for all ages, *Nick West and the Curse of Haunted Island* is full of action, adventure, and suspense.

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**Megan's Way** by **Melissa Foster** (Saturday only)

*Megan's Way* (Outskirts Press, 2009)

[www.megansway.com](http://www.megansway.com)

In *Megan's Way*, a fortune teller foresees death and casts a spell on one of two friends. Twenty-one years later, one of them is the single mother of a teenage daughter, has terminal cancer, and the ability to feel what her daughter feels. The other is haunted by a secret that could threaten their friendship and forever change the life of the teenage girl. When one dies, can she reach beyond the grave to save the others from a lifetime of lies? Melissa Foster is an author and founder of the Women's Nest, an online support community for women. At the Festival she will be signing and selling copies of her novel.

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**Susan Hausman** (Saturday Only)

*Cable's Image* (Tate Publishing, 2010)

[www.cablesimage.com](http://www.cablesimage.com)

Susan Hausman worked at Villanova University for 27 years as a program coordinator of educational seminars and book editor for a scholarly journal. She received her advanced certification in management from the same university. Hausman was also awarded the Four Chaplains Legion of Honor Membership for her service to all people regardless of race or faith. Her book, *Cable's Image*, is a nationally released work of fiction, both heartwarming and heartbreaking, and will take the reader on an exciting journey. It is a tale of society's woes, with a large dose of happiness mixed in. She will be selling her gripping novel at the Festival.

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**Barbara Ann Mary Mack** (Saturday only)

*The Present Testament* (AuthorHouse, 2009)

*The Gospel According to the Lamb's Bride* (AuthorHouse, 2009)

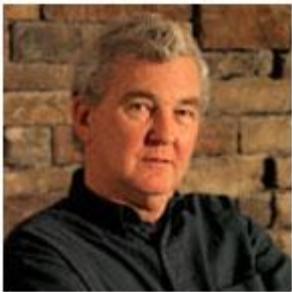
Barbara Ann Mary Mack is a resident of Philadelphia, and the author of 144 God-inspired books, of which, 53 are published with Authorhouse. Mack is also the illustrator of her granddaughter's published book, *Jesus And Me*. Her most recent work, *The Present Testament*, is a compilation of 28 books in one volume. At the Festival, she will be exhibiting several of her published books, as well as her granddaughter's book. She will also have excerpts and unpublished manuscripts on display, so that visitors may get a glimpse of what a book looks like prior to its printed and bound form.

**Eileen McVety** (Saturday only)

*Welcome to the Company (Or What It's Really Like Working Here)* (Inkwater Press, 2009)

[www.spotonwriting.com/book](http://www.spotonwriting.com/book)

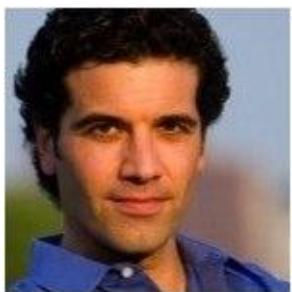
Author Eileen McVety lampoons all things corporate in *Welcome to the Company (or what it's really like working here)*, a hilarious, tongue-in-cheek twist on the employee handbook. *Midwest Book Reviews* calls the book a "rollicking good read that wraps genuine insights with a wicked good humor." During the Festival, the author will hand out a number of complimentary copies. Makes the perfect gag gift for a friend, family member or colleague—but maybe not for your boss.

**Richard Morris** (Saturday only)

*Well Considered* (iUniverse, 2010) | *Cologne No. 10 for Men* (iUniverse, 2007)

[www.richardmorrisauthor.com](http://www.richardmorrisauthor.com)

Richard Morris is the author of *Well Considered*, a new novel of suspense, mystery, and history. In the book, Ron Watkins looks into the 1907 mob murder of his great-grandfather Thomas on a Maryland tobacco plantation. But as Ron searches for information, Jimmy Clay, neo-Nazi owner of a dilapidated general store and oil-and-lube with ties to the 1907 mob, learns of his activities, and with two cohorts, seizes Ron as he jogs through the woods. Morris's first novel, *Cologne No. 10 For Men*, is a Vietnam War satire that *Writer's Digest* called "superb.... The writing crackles with authenticity."

**Jim Zervanos** (Saturday only)

*Love Park* (Cable Publishing, 2009)

[www.jimzervanos.com](http://www.jimzervanos.com)

*LOVE Park*, by Jim Zervanos, is a stunning debut novel, which *Philadelphia* magazine hailed as "Funny, smart, insightful" and selected as a 2009 Beach Book. This (belated) coming-of-age story, of twenty-six-year-old Peter Pappas, is "a love letter to Philadelphia." Jim Zervanos's fiction has appeared in numerous publications, including *Philly Fiction*, and is forthcoming in the short-story collection *Philadelphia Noir*. A graduate of the Warren Wilson MFA Program for Writers, Zervanos lives and teaches in Philadelphia.

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## Sunday Only Exhibitors

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**Dr. Tekemia Dorsey** (Sunday only)

*The Spiritual Guide to Transformational Leadership (6<sup>th</sup> through 12<sup>th</sup> Grades)*

*The Spiritual ABC's of Transformational Leadership (Pre-K through 5<sup>th</sup> Grades)*

both books: Creative Creations Consulting Publishing Company, LLC, 2010

<http://cccpublishing.org/current-books.html>

Dr. Tekemia Dorsey is the CEO/President of Creative Creations Consulting, LLC, and Creative Creations Consulting Publishing Company, LLC. Dr. Dorsey developed and wrote the curriculum for the first Leadership Institute for Elementary and Middle School-Aged Children in the country. Dr. Dorsey's life's focus includes developing programs for those less fortunate and helping others to achieve and maintain their life goals and objectives. In 2007, Dr. Dorsey coined the phrase "True Leadership Lies in the Power of the Holy Spirit" © 2007. She will be offering 5% discounts on any two books purchased and 10% discounts on any three books purchased at the Festival.





**Gregg Feistman** (Sunday only)  
*The War Merchants* (Ingram, 2009)  
[www.thewarmerchants.com](http://www.thewarmerchants.com)

Gregg Feistman, an assistant professor of Public Relations at Temple University, asks the question: what if wars didn't occur by happenstance, but were part of an evil master business plan? In *The War Merchants*, a secret cartel of multinational corporations manipulates world events and governments to start and control wars—all for maximum profit without the waste of a world war. Stumbling onto a decades-old hidden global conspiracy with roots in Nazi Germany, Philadelphia PR executive Cassidy Jevon and ace reporter Michael Kranz race to expose the Machiavellian scheme before the next initiative begins—the control of Russia.

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**Marie Elaina Gordon** (Sunday only)  
*My Grand-Mom Told Me...*(PublishAmerica, 2006)  
*My Grand-Mom Told Me—Down By the Sea...*(PublishAmerica, 2008)  
[www.feelingsinc.com/book](http://www.feelingsinc.com/book)

*My Grand-Mom Told Me...* begins with Jeremy (Whipper Snapper) reminiscing what life was like when he visited Grand-Mom. He recalls fun conversations, what he learned and the love they shared. It ends with Grand-Mom and Whipper Snapper leaving for vacation. The story continues in book two, when Whipper Snapper and Grand-Mom share more expressions while having fun in the sun! It concludes with Grand-Mom promising to tell him what Grand-Pop and she did during World War II when their visits resume. In these stories, children can learn what life was really like during their grandparents' time, while grandparents themselves relive the memories.

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**Maurine McFarlane** (Sunday only)  
*Release the Prophetic Destiny in Philadelphia: A City Under Reconstruction* (HigherLife Development Services, 2009)  
[www.lighthousecovenantintl.com/Publications](http://www.lighthousecovenantintl.com/Publications)

Maurine McFarlane is a financial consultant who is active in developing Lighthouse Covenant International, a humanitarian organization emerging in Philadelphia. Her book, *Release the Prophetic Destiny in Philadelphia*, lays out a strategic action plan for taking back our sons, daughters, and cities from the hands of the "Great Destroyer," a real, invisible demonic presence in urban America, and restoring our men to positions of leadership in our homes, churches, and communities. "Maurine McFarlane has done what few people do, she has taken a vision directly from God and translated it into a strategic action plan with one goal in mind: to restore Philadelphia to its original purpose – a place of love, caring, and community," writes Rev. W. Wilson Goode Sr., former Mayor of Philadelphia.

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**Bruce Wallace AKA Uptown** (Sunday)  
*This Life is a Journey* (PublishAmerica, 2006)  
[www.thislifeisajourney.com](http://www.thislifeisajourney.com)

Bruce Wallace has been involved in the music business for more than 20 years, as artistic director, choreographer, tour manager, lighting designer/director, and set designer, and he has written scripts and developed themes for some of the biggest acts in entertainment. He has toured with Luther Vandross, Teddy Pendergrass, and many other well-known artists, was the featured choreographer for the classic rap movie, *Krush Groove*, and was a regular performer on the PBS program *Sesame Street*. *This Life is a Journey* is an entertaining and informative look at his life and experiences—and is a must read for anyone who is considering a career in music or anyone who is curious about what goes on behind the glitz and glamour.